



מכון
ויצמן
למדעים

WEIZMANN
INSTITUTE
OF SCIENCE

AMOTech
Atomic, Molecular, Optical

Communicating your science in academia and industry

Wednesday, November 20, 2024

Physics Library Benoziyo Building



Meital Shalmor

a science communication strategist and consultant with years of experience in Israeli and international academia. In recent years, Meital brought state-of-the-art science communication (Scicomm) methods into Israeli academia. Among her diverse scicomm activities, she trains researchers for talks, ERC interviews, job-talks, job interviews etc.

Workshop topics

- Communicating your science- why is it important?
- "(not so) Comfortably numb": stepping out of academia into industry
- Knowing your audience, practicing appearance and impressing your interviewer
- Communicating with new colleagues who aren't physicists
- The next step: preparing for your first job interview

Agenda

14:00 Gathering | 14:05 Workshop | 16:30 Networking over beer and snacks

Organizing Committee

AMOTech club

Gavriel Fleurov | Nitzan Kahn
Inbar Zohar | Dr. Serge Rosenblum



Free Registration

communicating-your-science