

Idea to *action*

2nd Cohort


Workshop for staff scientists

Become a leader of applied research at
the Weizmann Institute of Science

February
16-19, 2025

The Bina Hub
Weizmann Institute of Science

 Available spots: 15

 English

Registration for this workshop is open

[Apply here](#)

Bina has partnered with the Leeds School of Business at the University of Colorado Boulder to tailor a unique workshop for Weizmann's staff scientists (or equivalent rank). This workshop will train them to become a focal point for applied science in their research groups and units.

This workshop is perfect for you if

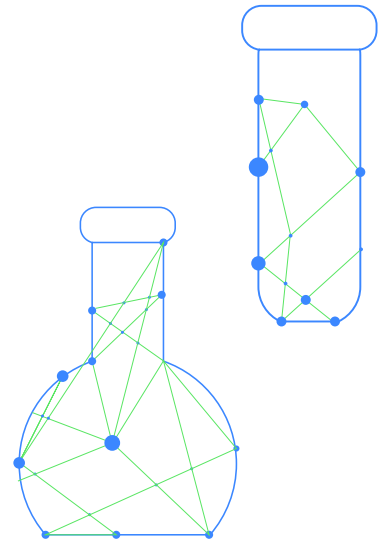
You are a tenured Associate or Senior Staff Scientist or Senior Research Fellow (or equivalent rank)

You have the experience and drive to lead new ideas and scientific projects

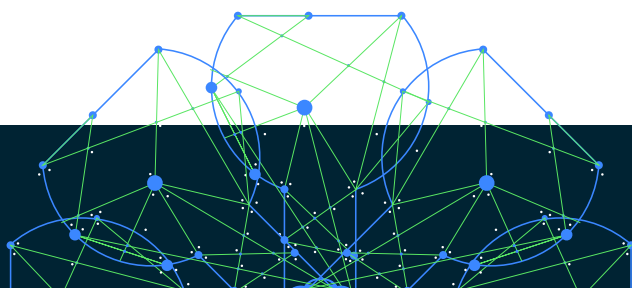
You have a practical attitude and a hunger to make ideas a reality

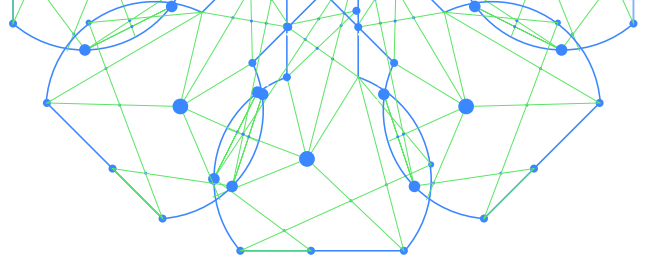
You want the tools to make a difference in your research lab and the Institute at large

Your English is great



Process & Timeline





The syllabus

01 WIS Innovation Ecosystem

Familiarize yourself with the 3 pillars that comprise the WIS Innovation ecosystem

02 Pitch your science

Turn features, data and statistics into compelling messages

03 Harnessing your analytical skillset

Learn how to apply your analytical skills in an applied science context

04 Opportunity recognition

Evaluate basic research projects in terms of their applicative feasibility

05 Fostering a translational environment

Discover how to foster an applicative mindset in an academic setting

06 Grow your network

Build a community of translational research staff scientists

3.5 days workshop for staff scientists



3.5 days

A deep exploration workshop



Over 30 hours

Of lectures and classes



15 spots

Available per workshop

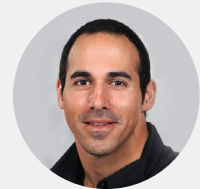
1st Cohort Alumni

Inbal Neta-Sharir
Research Associate
Biomolecular Sciences



"Attending the workshop provided me with a new perspective on the research that I am involved in, as well as a new network of people with whom to collaborate in the future."

Dr. Tomer-Meir Salame
Associate Staff Scientist
Head, Mass Cytometry Unit



"The workshop helped to familiarize myself with the world of translational research and gave me tools to identify opportunities and how to approach them."

FAQ

Why is the Idea to Action workshop necessary?

Academic lab-based innovations contribute to advancing humanity. New discoveries happen every day. However, only a few of them finally turn into products. A major reason for this is that the mindset required to be successful in this arena is very different from the traditional academic orientation.

We created the workshop to equip Weizmann's staff scientists with the tools required to identify opportunities in their scientific environment and the skills, perspectives, and guidance to realize their technological potential.

Why staff scientists?

Staff scientists have a pivotal role at The Weizmann Institute; they conduct pioneering research both in research groups and provide top-level technological and scientific support. Their involvement in the theoretical, practical, operational, and logistical aspects of research makes them uniquely positioned to take projects from the realm of idea into the realm of action.

We believe that empowering staff scientists is key to promoting applied science at Weizmann.

How do I apply and what is the application process?

- Submit your application [HERE](#) by November 31, 2024
- We will review your PI's approval, including your PI approval and a commitment to full participation in the workshop
- We will invite the most suitable applicants to interviews with Bina team members
- The top 15 candidates will be invited to participate in the workshop

Who are our partners?

The Idea to Action workshop is the result of a collaboration with The Deming Center for Entrepreneurship of the Leeds School of Business at the University of Colorado. The Deming Center was recognized as the top entrepreneurial center in the world for innovative teaching (GCEC). Teaching the course will be [Erick Mueller](#), the Executive Director and Faculty Director of the Deming Center, and [Brad Werner](#), the Faculty Director of the Deming Center. Additional faculty and staff will assist in the development and execution of the program to enhance the learning and growing experience for Weizmann participants and staff.

What are the Intro lectures?

The introductory lectures are a series of preliminary sessions where we will introduce the world of technology transfer and basic terminology to participants who have been accepted to the workshop. The sessions will occur on the following dates and cover the following topics:

Session 1:

WIS Innovation Ecosystem

Dr. Sharon Fireman

Sunday, February 16, 2025 | 10:15-10:30

Session 2:

Introduction to Bina & Case-studies

Dr. Sharon Fireman & Dr. Merav Marom

Sunday, February 16, 2025 | 10:45-11:15

Session 3:

Introduction to Yeda

Dr. Opher Shapira

Sunday, February 16, 2025 | 11:15-11:45

Session 4:

Introduction to WIN

Dr. Yael Klionsky

Sunday, February 16, 2025 | 13:00-13:30

Developed & delivered by leading experts
at the intersection of industry and academia

