of plasmablasts by swIg+ but not IgM+ (Fig. 4G) memory cells after challenge. Thus, IgM+ memory cells were not intrinsically hyporesponsive in immune hosts but were functionally inhibited by antigen-specific immunoglobulins produced either before challenge by plasma cells or after challenge by memory cell-derived plasmablasts. Inhibitory FcγRIIB (23) was probably not involved, because IgM+ and swlg+ memory cells expressed equal amounts of this receptor (fig. S2A).

PE- and allophycocyanin-specific naïve B cells accounted for about 1:5000 and 1:25,000 of all B cells in mice. These high frequencies are likely related to the presence of multiple epitopes on these large multimeric proteins (24). It will be of interest to use the enrichment approach to enumerate naïve B cells specific for monomeric antigens, although antigen multimerization may be required (25).

Naïve PE-specific B cells generated IgM+ memory cells after immunization with PE and the adjuvants CFA (Fig. 2K), lipopolysaccharide, or alum (fig. S4), which suggested that this is a general feature of the primary immune response. These memory cells had few mutations in their IgM molecules, which indicated inefficient selection in germinal centers. It is possible that these poorly mutated IgM molecules had a high enough natural affinity for PE to trigger memory cell differentiation before extensive somatic mutation could occur.

The remarkable stability of the IgM+ memory cells compared with swIg+ memory cells was not related to selective enrichment of IgM+ cells (fig. S5A), migration of swlg+ cells to bone marrow (fig. S5B), or homeostatic proliferation (fig. S5C). The instability of swlg+ memory cells may be related to inhibitory signals through TACI (fig. S2A) (21) or deleterious off-target mutations induced by AID (26). Despite being short-lived and outnumbered by IgM+ memory cells, swlg+ memory cells dominated the secondary response because of a capacity to be activated in the presence of high-affinity neutralizing serum immunoglobulin. However, even swlg+ memory cells could not produce germinal center cells, perhaps because their plasmablast progeny secreted enough immunoglobulin to clear the antigen very quickly. The failure to be activated efficiently in the face of immunoglobulin from swlg+ memory cells or plasma cells suggests that IgM+ memory cells do not contribute to the secondary response until these molecules decline. Serum immunoglobulin induced by certain subcutaneous vaccines has been reported to decrease over time in humans (27), which suggests that IgM+ cells could become the reservoirs of humoral immune memory for these vaccines. Because of their lower affinity and ability to produce germinal center cells, IgM+ memory cells may also be useful for responding to antigenic variants produced by mutating pathogens.

References and Notes

Enhancement of Consolidated Long-Term Memory by Overexpression of Protein Kinase Mζ in the Neocortex

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Memories are more easily disrupted than improved. Many agents can impair memories during encoding and consolidation. In contrast, the armamentarium of potential memory enhancers is so far rather modest. Moreover, the effect of the latter appears to be limited to enhancing new memories during encoding and the initial period of cellular consolidation, which can last from a few minutes to hours after learning. Here, we report that overexpression in the rat neocortex of the protein kinase C isozyme protein kinase Mζ (PKMζ) enhances long-term memory, whereas a dominant negative PKMζ disrupts memory, even long after memory has been formed.

Mnesic agents impair fresh memories during encoding and consolidation, and some can block reactivated long-term memories at reconsolidation (1). Furthermore, selective brain lesions result in extensive loss of remote memories (2). Some agents have been proposed as potential memory enhancers, but their beneficial effect seems to be limited to the encoding and immediate consolidation period (3–7). The importance of memory enhancement for treating cognitive decline calls for an intensive exploration of the effect of manipulating components of the memory storage machinery on memory performance.

Protein kinase Mζ (PKMζ) is a persistently active, atypical protein kinase C isoform that is critical for maintaining the storage of long-term memory long after its initial consolidation (8, 9). We have previously reported that inhibition of PKMζ in the insular cortex (IC) of the behaving rat by the pseudosubstrate zeta inhibitory peptide (ZIP) leads to erasure of long-term memory of conditioned taste aversion (CTA), an associative type of memory, up to at least 3 months after encoding, without affecting the ability of the rat to relearn the same association and without

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impairing recognition memory (10, 11). The training itself leads to a persistent increase in the level of the endogenous PKMζ protein in the IC (fig. S1). We wanted to investigate the effect on CTA memory of targeted modulation of the level of PKMζ in the IC. We therefore designed and generated lentiviruses expressing PKMζ (LVPKMζ) or a dominant negative (DN) version of PKMζ mutated at the active domain (LVDN, PKMζ-K281W) (Fig. 1A), and microinfused them, or control lentiviruses (LVGFP) (GFP, green fluorescent protein), bilaterally into the IC (Fig. 1, B and C). Under the conditions used, 43 ± 9% of the neurons (identified by NeuN staining, n = 6 hemispheres) at the core of the injected volume expressed the GFP reporter. Overexpression of the PKMζ protein was evident (Fig. 1D).

Rats infected in the IC with LVDN 6 days after single-trial CTA training and tested for CTA memory 7 days later displayed a marked reduction in memory (Fig. 2A). In parallel in vitro experiments, the DN inhibited PKMζ activity tested on an exogenous kinase substrate (fig. S2). These data support our previous conclusion that...

Fig. 1. Overexpression of PKMζ in the IC. (A) Schematic map of the lentiviral construct designed to overexpress PKMζ and GFP. The PKMζ gene (or the DN mutation, PKMζ-K281W) is under the control of a cytomegalovirus (CMV) promoter, followed by an internal ribosome entry site (IRES) and a GFP reporter. (B) A representative picture of a coronal section of the rat brain (bregma = 1.2 mm, 25 μm width section), depicting GFP-infected cells in the bilateral IC. Scale bar, 100 μm. (C) A neuron stained with GFP (green), PKMζ (blue), and NeuN (red) and the merged picture of all the above. To allow clear single-neuron presentation, the picture was taken toward the periphery of the infected area. Scale bar, 20 μm. (D) Upper panel: Western blot with an antibody specific for the catalytic domain of PKMζ, depicting PKMζ expression in the IC infused with the lentiviral vector containing the PKMζ gene (LVPKMζ), compared to that infused with GFP alone (LVGFP). Glyceraldehyde-3-phosphate dehydrogenase (GAPDH) was used as a loading control. Lower panel: Quantification of the increase in PKMζ expression as a consequence of infection with LVPKMζ.

Fig. 2. Expression of a DN mutation of PKMζ blocks, whereas overexpression of PKMζ enhances, long-term memory in the IC of the behaving rat. (A) The IC of rats was infused bilaterally with LVDN (Fig. 1) 6 days after CTA training, followed by testing 7 days later (two subsequent tests, a day apart, were used to quantify experimental extinction). Memory was significantly disrupted by DN PKMζ overexpression. Here and below, test days are underlined in the protocol flowchart. LVGFP, n = 9; LVDN, n = 10. (B) LVPKMζ was infused bilaterally into the IC 6 days before CTA training, using a weak US to circumvent the ceiling effect of the conventional CTA training and hence permit detection of potential memory enhancement (see methods in the SOM). Memory was tested starting 2 days after training. Memory was significantly enhanced, and no extinction was evident. LVGFP, n = 7; LVPKMζ, n = 9. (C) LVPKMζ was infused bilaterally into the IC 6 days after CTA training, and memory was tested starting a week later. Memory was significantly enhanced by overexpression of PKMζ, and extinction is evident. LVGFP, n = 23; LVPKMζ, n = 28. *P < 0.05, **P < 0.01, ***P < 0.001. In (C), the statistics are for experimental versus control on test 1 and experimental on test 1 versus test 2.
the effect of ZIP on CTA memory in the IC is due to the inhibition of PKMζ (10, 11).

Whereas infection of the IC with LV_DN disrupted long-term CTA memory, overexpression as a consequence of infection with LV_PKMζ significantly enhanced long-term memory. Memory enhancement was positively correlated with the extent of LV_PKMζ infection in the IC (fig. S3). It was evident both when the infection was performed before CTA training (Fig. 2B) and when performed at day 7 after CTA training (Fig. 2C), a time point when the long-term CTA trace in the IC is already consolidated (12). Because the strong unconditioned stimulus (US, LiCl) used in conventional CTA training results in a ceiling effect that could mask potential memory enhancement, in the LV_PKMζ experiments we used a diluted LiCl solution as the US (13). This US produced little CTA memory when tested at day 7 after training (aversion index (AI) = 64.1 ± 4.7, n = 7 rats), which is significantly lower than that observed in the PKMζ-overexpressing group tested a week later (Fig. 2C; AI = 89.1 ± 2.5, P < 0.001). Hence overexpression of PKMζ did not retard the normal fading of memory but rather enhanced the already faded memory. To exclude the possibility that the overexpression shifted the cortex into a persistently aversive state, in which continual expression of the aversion would mimic stronger CTA memory, we tested the effect of microinfusion of LV_PKMζ into the IC on aversion to a saccharin conditioned stimulus (CS) in the absence of CTA training. No significant effect on aversion was detected when infection was performed in the IC of naïve rats before they had ever encountered saccharin (Fig. 3A) or in the IC of rats that had previously been exposed to saccharin (Fig. 3B). We also did not detect differences in the volume of liquid consumed in the instrumental situation of the CTA conditioning protocol by the rats infected in the IC with LV_PKMζ (total liquid consumed on the first exposure to saccharin, LV_PKMζ = 8.29 ± 0.58 ml, LV_GFP = 8.36 ± 0.69 ml, n = 18 and 15, respectively). We thus conclude that overexpression of PKMζ in the IC has no significant effect on the sensorimotor or motivational faculties required to express CTA.

Does PKMζ overexpression affect only the most recently acquired memory? The answer is no. When trained consecutively on two CSs with clearly distinguishable taste qualities, saccharin and NaCl (14), overexpression enhanced the long-term memory of both (Fig. 4).

Our data show that whereas inhibition of PKMζ in the IC by competition with a DN mutation of the enzyme disrupts long-term CTA memory, overexpression of PKMζ in the IC enhances memory, including memory formed long before the enzyme was overexpressed. Recently, a model was proposed to account for the erasure of memory by the inhibition of PKMζ, according to which disruption of persistent activity of the enzyme disrupts trafficking of GluA2-containing AMPA receptors into the postsynaptic membrane and hence annuls the use-dependent increase in synaptic efficacy (9, 14). The inhibition of memory by the DN thus makes sense. But how does overexpression of PKMζ increase memory already formed?

Considering the functional systems level, that is, what is it that the brain now does differently, three types of possibilities come to mind. One is that overexpression of PKMζ enhances global, item-invariant operations, such as attention, incentive valence, or sensory or motor operations, all of which are required for memory expression but are not memory per se. Nevertheless, as noted above, there was no significant effect of infection with LV_PKMζ in the IC on sensorimotor and motivational attributes of either naïve or CS-exposed rats, as manifested in their normal approach to and consumption of saccharin and in their total liquid consumption. Rats whose IC was microinfused with LV_PKMζ 6 days before training, as in Fig. 2B, displayed a normal immediate reaction to LiCl, augmenting the conclusion that the treatment and overexpression of PKMζ did not significantly alter sensorimotor, including visceral, responses relevant to CTA (supporting online material (SOM)). Furthermore, in rats whose IC was infected with LV_PKMζ on day 7 after conditioning, the enhanced long-term memory was still capable of experimental extinction, similar to a normal CTA trace obtained after the conventional, one-trial training (15) (Fig. 2C), implying no persistent shift in the reaction to the CS. All in all, the aforementioned data favor an effect on mnemonic functions. We cannot, however, completely exclude the possibility that overexpression of PKMζ culminates in alterations of fine-tuning or implicit properties of the system that might amplify memory performance, yet are undetected in the nonmnemonic tests. A second possibility is that overexpression of PKMζ results in the enhancement of global, item-invariant memory operations, of the type postulated to take part in memory retrieval, such as retrieval and search mode (16, 17). Finally, a third possibility is that overexpression of PKMζ results in strengthening of item-variant memory operations (17), such as specific associations of specific items. The encoding of CTA in the IC was reported to be distributed, and specific associations are estimated to engage plastic changes in about 25% of the neurons (18), suggesting that the level

**Fig. 3.** Overexpression of PKMζ in the IC does not alter innate preferences for saccharin. (A) The IC of rats was microinfused bilaterally with LV_PKMζ or LV_GFP, followed by a multiple choice test (see methods in the SOM) for the preference for saccharin versus water on days 8 and 9. There was no significant difference between the groups in their preference for saccharin (see methods in the SOM). LV_GFP, n = 16; LV_PKMζ, n = 17. (B) Rats were first exposed to saccharin, followed 6 days later by infusions into the IC of either LV_PKMζ or LV_GFP. Preference for saccharin was tested 7 and 8 days later. Again, there was no significant difference between the groups in their preference for saccharin. LV_GFP, n = 25; LV_PKMζ, n = 26.

**Fig. 4.** Overexpression of PKMζ enhances long-term memory of multiple taste associations. Rats were trained on CTA using saccharin as the CS, and 2 days later using NaCl as the CS. Six days later, either LV_PKMζ (dark gray bars in bar graph) or LV_GFP (light gray bars in bar graph) was microinfused bilaterally into the IC. The CTA memory tests were administered on days 15 and 16. The LV_PKMζ groups showed marked memory enhancement for both associations; n = 8 in each group. *P < 0.005.
of overexpression that we obtained in the IC in the present study could affect multiple behaviorally relevant representations. The possibility that we indeed achieved strengthening of item-variant memory operations is perhaps the most exciting, but at this point in time we cannot dissociate item-invariant from item-variant effects, particularly given that overexpression appears to enhance more than one stored association.

As to the hardware implementation level of consolidated memory enhancement by PKMζ; it is implausible that this is due to flooding the cortex indiscriminately with the overexpressed enzyme, because this could lead to nonselective change in synaptic weights or even to saturation of use-dependent plasticity. Indeed, saturating amounts of exogenously applied PKMζ, when perfused directly into neurons, appear to produce potentiation of all of the cell’s synapses (19). However, PKMζ synthesized in neurons is captured at recently active synapses, by a process of synaptic tagging, enabling these specific synapses to maintain a persistent state of enhanced efficacy (20). Thus, it is plausible to assume that the overexpressed kinase may augment the endogenous increase (fig. S1). We did observe differential accumulation of overexpressed PKMζ in dendritic spines in the IC in vivo (fig. S4), which is consistent with but does not prove the hypothesis. Selectivity resulting in strengthening memory might hence be achieved if the new enzyme molecules synthesized by the overexpressed gene are preferentially attracted to tagged synapses.

The enhancement of memory long after encoding also raises the possibility that synaptic tagging and capture (21, 22) can mold memory over much longer periods of time than previously supposed, a mechanism that might be useful in situations such as the integration of new episodic items into long-term memory schemata (23) or, more generally, memory summation over prolonged periods of time (24).

The observation that overexpression of PKMζ enhances memories long after they had been formed renders it plausible to consider PKMζ a potential target not only for memory blockers (which might be useful, for example, in treating post-traumatic stress) but also for novel types of memory enhancers in the treatment of amnesia and cognitive decline.

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