

**The purpose of a talk is to put your
exciting ideas into the audience's minds**

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Describe the premise of the entire talk to yourself in only a single sentence with a subject, object, and verb.

Title each slide with its own premise

1. Make the premise of your talk into a continuous story made of slides.

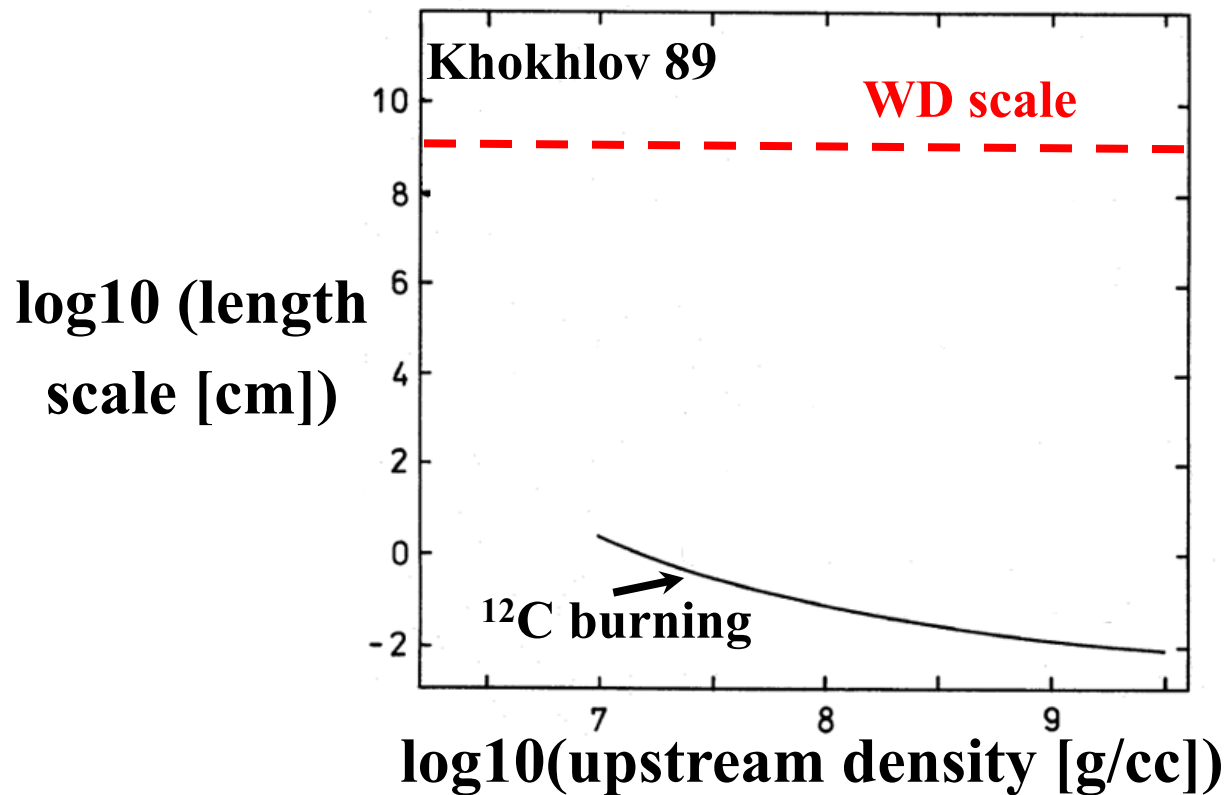
Title each slide with its own premise

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2. Each slide should have its own premise.

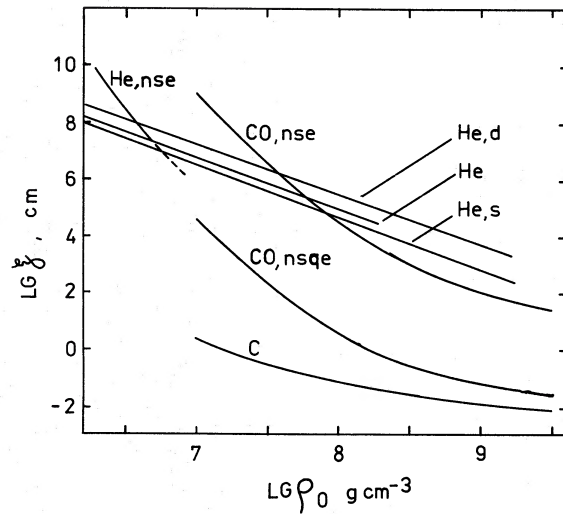
Title each slide with its own premise

1. Make the premise of your talk into a continuous story made of slides.
2. Each slide should have its own premise.
3. keep your slides simple. Each slide should contain only what is essential for the premise.

Plots and equations should be used lightly



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2. Tension rises as you describe the gap in our knowledge, foreshadowing the discovery.
3. Then, there is a second wonder:
“Ahh, that is what the answer looks like” (**the evidence**)

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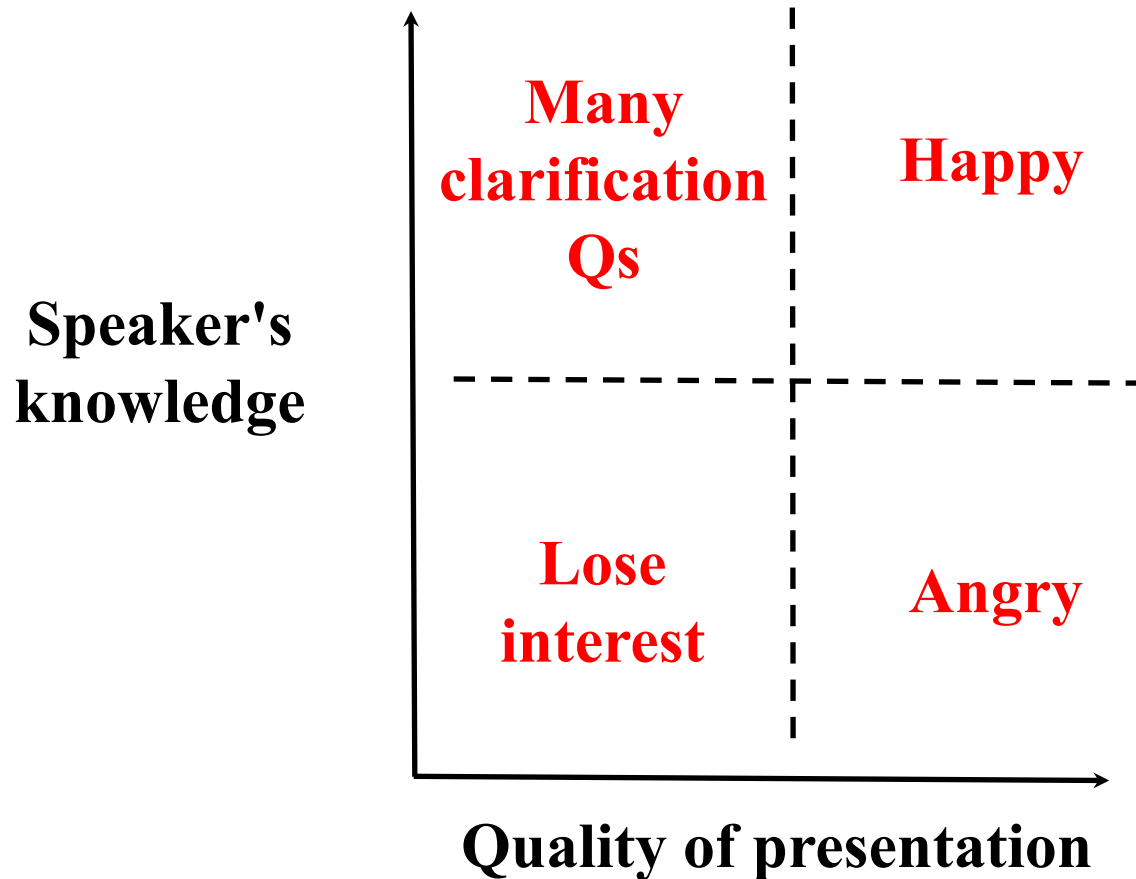
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5. Focus on a nice introduction.

Presentation: Make eye contact with the audience, rather than with your own slides.

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You are responsible for guiding the audience through your fascinating research.

Audience responds differently to different speakers



**Questions: Listen to the question,
repeat to see if you got it, and answer
its content but not its tone.**